

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com,

email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Multiple Yield Fund - Series 8 - 1103 Days Plan F, ICICI Prudential FMCG Fund, ICICI Prudential Technology Fund and ICICI Prudential Balanced Advantage Fund (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that February 20, 2018* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) \$	NAV as on February 12, 2018 (₹ Per unit)
ICICI Prudential Multiple Yield Fund - Series 8 - 1103 Days Plan F #		
Dividend	0.0500	11.7846
Direct Plan - Dividend	0.0500	12.3281
ICICI Prudential Balanced Advantage Fund		
Quarterly Dividend	0.75	12.74
Direct Plan - Quarterly Dividend	0.75	13.42
ICICI Prudential FMCG Fund		
Dividend	9.45	78.73
Direct Plan - Dividend	4.50	106.75
ICICI Prudential Technology Fund		
Dividend	4.10	34.13
Direct Plan - Dividend	3.40	49.29

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

Subject to deduction of applicable dividend distribution tax.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Multiple Yield Fund - Series 8 - 1103 Days Plan F (IPMYF - 8 - 1103 D Plan F):-

The units of IPMYF - 8 - 1103 D Plan F are listed on National Stock Exchange of India Limited (NSE). The trading of units of IPMYF - 8 - 1103 D Plan F has been suspended on NSE with effect from closing hours of trading of February 14, 2018. For the purposes of redemption proceeds, the record date shall be February 20, 2018.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : February 14, 2018

No. 014/02/2018

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.